

Code of Conduct - Coaches

Kings Cormorants Masters Club (KCMC)
Code of Conduct — Coaches & Poolside Volunteers

Purpose:

To set out the professional standards expected of all coaches, teachers, and poolside volunteers representing KCMC.

As a coach or volunteer, I will:

1. Act professionally and be a positive role model in behaviour, language, and attitude.
2. Prioritise swimmer welfare, safety, and enjoyment above all else.
3. Treat all swimmers equally, with respect and without discrimination or favouritism.
4. Maintain appropriate boundaries — avoid physical contact except when necessary and with consent.
5. Promote inclusivity and adapt training where appropriate for ability, health, or personal needs.
6. Keep confidentiality — share information about swimmers only when necessary and in line with safeguarding or club policy.
7. Engage in continued learning — maintain relevant Swim England qualifications and stay up to date with best practice.
8. Communicate clearly — provide constructive feedback and foster a supportive training environment.
9. Report concerns — immediately raise any welfare, safety, or conduct concerns to the Club Welfare Officer or Chairperson.
10. Uphold Swim England values — abide by Wavepower, Code of Ethics, and the club's policies at all times.